



# How to Generate More Money With Your Business

An Insight Guide to Remove Your Money Blocks

**By Sylviane Nuccio**

## **Disclaimer**

Thank you for downloading my free guide to building financial freedom with your business 😊

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<http://go.dreamman101.com/generatemoney/>

# Introduction

This is not a long boring read. This is a quick read, but do not be mistaken, the information inside is priceless.

In this guide you are going to learn:

- 1. Why you are still struggling financially with your business.**
- 2. Where the problem comes from.**
- 3. What you can start doing today to switch the plug.**

Now, before we dig in let me tell you why I feel that I can help you.

In a few words, I can help you because I went from an underpaying job to being a successful entrepreneur traveling all over Europe since May 2015.

How was I able to manage to go from an underpaying job to a life that only a handful of people on the planet is able to afford?

Not because I had any special skills or privileges.

But because I've applied to myself (first) what I'm teaching my clients today.

It's as simple as that.

At times, you've perhaps managed to get on a roll and some nice money was coming in.

Maybe you've got a promotion, your business was booming for a while, or you even got an inheritance.

But quickly enough you've noticed that your financial break was short-lived.

Things started to happen here and there and your money started to melt away.

You've finally managed to get a little money, but it was gone very quickly, and before you knew it, you were back to square one.

No matter what happens, it seems that you can't get a break financially.

Times of plenty are short lived, and times of lack are long lasting.

If you can recognize this pattern you are at the right place, because you are suffering from money blocks.

But don't feel bad, you're not alone – most people are, as a matter of fact, and what's more it's that there is cure for it.

Money blocks are icebergs of the mind. You can't see how deep and wide they go, but they are the reasons for your dysfunctional money story.

All you are able to see is the tip of the iceberg – Your money situation pattern.

But just like it's the case with a physical iceberg, dealing with the visible part only would not destroy the iceberg.

The only way you could get rid of an iceberg it's by removing the immersed part that's supporting everything.

Once the immersed part has melted away, the iceberg would be gone, but as long as that invisible deeper part still exists the iceberg still exists.

It's the same exact thing with your money situation. Money blocks have been growing roots for quite some time, most likely since you were a little child. So, it's no wonder that they tend to stick *unless* you consciously decide to remove them.

Money issues are hidden to the average person who's not paying attention. And the fact of the matter is that the population at large is NOT paying attention.

By the time you're done reading this guide, however, you should at least be able to pay attention to the problem, so you can start fixing it. In doing so, you'll be ahead of most people walking the face of the earth.

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# **THE TWO MAIN REASONS WHY MANY NEW ENTREPRENEURS CAN'T BREAK FREE FINANCIALLY**

The two main reasons why so many new entrepreneurs can't break free financially with their business are:

**1) Not being able to break free from the employee mindset.**

**2) Having some hardcore money blocks they're not aware of.**

Over the past few years, I've helped many new entrepreneurs and both of those issues were coming up again and again.

Unless you get rid of these two major money blocks, it doesn't matter what network marketing company you're joining or what type of successful bran of business you're starting in, you will probably have some recurring difficulties from breaking free financially.

Mostly because your brain (your subconscious programming) is going to make sure that you stay within your set limits.

But you might be wondering what an employee mindset and money blocks are all about?

So, let's debunk these first...

## What is an Employee Mindset?



If you've worked as an employee for many years (maybe your whole life), you've got your brain set on three main things which are going to work against you as an entrepreneur.

- a) You are used to be told what to do in order to go from point A to point B.
- b) You are used to be paid a limited amount of money (which you haven't chosen).
- c) You are used to exchanging time for money.

You may or may not know this yet, but these three mind controlling habits are money blocks of their own. So let's investigate them one by one.

### **a) You've Always been Told what to do**

This seems to be innocent enough, however, it turns out to be a huge handicap for many new online entrepreneurs and even offline entrepreneurs as well. And I've seen it first hand over and over again with my clients.

Why is this a huge handicap?



Because people with an employee mindset can't seem to be able to make their own decisions easily and are very hesitant to move forward even when they have a brilliant idea.

When you've spent years working for someone else you may have a very hard time making your own decisions and acting upon them as the new boss of your own business, because in the corporation world this is usually discouraged.

I've seen this happened time and time again throughout my years in America Corp, and it's been hindering people in their new business quite a bit.

The result of this behavior is failure to take risks that will help you move forward.

Failure to move up to the next level where the money is.

### **b) You're Used to be Paid a Limited Amount**

Unfortunately, being paid a limited amount, that's what being an employee means.

It means that you are going to be paid a certain amount of money and that the said amount won't go much further than it is today, 5, 10 or even 15 years from now.

Actually, a 2014 Forbes article reported that staying employed in the same company for over two years is going to make you earn less over your lifetime by 50% or more.

As an employee you have no control over your income.

When you've been paid a limited amount of money most of your

working life it's become ingrained into your brain, and because of that it's very difficult for you to get used to the fact that you can make an unlimited amount of money.

This mental block will prevent you to advance from a limited income to an unlimited income.

### **c) You're Used to Exchanging Time for Money**

A typical money block that I've seen many of my clients having is that they are so used to *exchange time for money* that it's hard for them to wrap their mind around the fact that people who make the most money are not generating their money on that concept at all.



You have only 24 hours in a day, and at least 5 to 6 hours of those 24 hours are spent sleeping (a huge percentage of people need more hours of sleep than that in order to be healthy).

Then if you add the time that you need to get ready in the morning, the time you spend commuting, the time you spend eating and so on, it's fair to say that it would be hard for anyone to work more 15 to 16 hours a day, and that's really stretching it.

The majority of people work between 8 to 12 hours a day.

So the time that you have available to exchange for money is very limited, indeed.

When you add up these 3 factors...

- ✓ Being told what to do
- ✓ Being paid a limited amount
- ✓ Being used to exchanging time for money

... You've got some mental programming that goes against the mindset that you need to have in order to become a financially successful entrepreneur.

This said, however, you are probably suffering from deeper money blocks than these ones.

Let's see what money blocks really are!

## What are Money Blocks?



Even though what I've mentioned above are also called mental money blocks, they're not what I call *hardcore* money blocks that are above and beyond those of the employee mindset.

Real money blocks are found in the story you're telling yourself about money. It's something you're not even aware of consciously for the most part, but it's running the show of your money story.

It's the immersed part of the iceberg. The one that's so deep you can't see it.

Your money blocks usually come from your childhood.

Your money blocks are actually your parents, caretakers, teachers, peers and social environment money blocks.

They're the beliefs that *they* had about money which they passed on to you.

Some of those beliefs are very subtle and hard to discern for most people unless they are actually shown to them.

A colleague coach of mine says that ***money blocks are the silent business killer***. I couldn't agree more.

Money coach T. Harv Ecker used to tell the story of one of his clients whose mother used to frequently say that "*rich people were pigs*." As he became an adult, however, Ecker's client managed to own a flourishing business that brought him some \$100,000 a year.

The problem that his money block was creating, though, was that no matter how much money he made, he always ended up being broke at the end of each month, no matter what.

That vicious circle prevented him from becoming wealthy even though he made well enough money for doing so.

He knew he had a problem, but he couldn't figure out where it was coming from until he consulted with a coach.

With the help of his coach, he found out that being raised by a mother who strongly believed that *rich people were pigs* had subconsciously trained his brain into believing that if he ever got rich, not only would he become a pig too, but he would obviously disappoint mom at well.

As T. Harv Ecker said, "no one wants to disappoint mom."

But even more so at a subconscious level.

This was the major factor that prevented this man from being able to keep his money in order to save and build his little empire, as he should have been able to do easily enough.

On the contrary, he was dilapidating his money in one way or another so not only would he never become a "rich pig", but he would keep mom happy.

Yes, that's how the subconscious work.

That's how YOUR subconscious works, whether you know it or not.

Keep in mind that most money blocks are subconscious and that the subconscious mind doesn't analyze or rationalize anything.

It simply takes information in like a tape recorder. So whether something is good or bad, and right or wrong has zero impact on logic, because the subconscious mind has no logic.

Your subconscious mind will take anything as is.

If you grew up hearing your parents say things like, rich people are pigs, that's how it will be to your subconscious mind.

That's what you're going to believe subconsciously, and you are going to build your financial life around that belief.

This is just an example of what money blocks can do to you and your business.

There are many other kinds of money blocks, but in the end, they all affect entrepreneurs (and anyone else) the same way.

They prevent you from *making* money or *keeping* money, and they prevent you from taking action to do so.

In the end, hidden money blocks are preventing you from becoming successful and wealthy.

Your money blocks stand between you and your financial freedom.

Your money blocks stand between you and having a successful business.

The number one reason for failure to make your business flourish is by far money blocks. Everything else is pretty much detail.

Whether it's related to an employee mindset or another type of subconscious programming that you're not aware of, unless you manage to get rid of them, the problem is bound to stick with you forever.

## **3 FUNDAMENTAL STEPS TO REMOVE YOUR MONEY BLOCKS**

There are 3 major reasons why you're not making the type of money you would like to be making right now, and why there's such a high percentage of failed businesses every year.

And no, it has nothing to do with the economy or the government.

There're always have been people succeeding regardless of the economy they were in or the government they were under because their mind was set on success.

There are 3 fundamental steps you need to take right now if you are an entrepreneur who is not generating enough money or not able to keep it.

- 1- Become aware of the root causes of your money problems.
- 2- Recognize that you are responsible (even if the source of the problem is at a subconscious level) for the lack of money flow in your business.
- 3- Be willing to own them in order to better remove them.



## **1- Become Aware of your Money Lack Mentality (Money Blocks)**

In order to become aware of your money belief system, you need to go back to your history.

Discover the source of your money story?

- How were you raised (was money tight at home)?
- What were your parents' beliefs about money?
- What was their motto when it came to money?
- What did they teach you about money, whether it was with their words or actions?
- What type of statements were they using when talking about money or rich people?
- Did you often hear them saying things like filthy money, rich people are bad, spiritual people are poor, money is hard to come by, etc.?

By asking yourself these types of questions you're going to start becoming aware of your money history.

In other words, you are going to be able to look at the roots of your money issues in the eyes.

## **2- Recognize that you are Responsible for your Money Issues**

I want to point out that this is not a guilt trip that I want you to take.

Recognizing that you are responsible – even at a subconscious level is the first step into attracting more money in your business and life in general.

People who are broke or in constant money hardship have never taken responsibility for their money issues. They keep on blaming the economy, the government, their boss, prices inflation and so on.

Everything but themselves.

But the real cause of someone's lack is almost never due to outside causes such as these, but it's rather due to some ***deep down money beliefs***, specific to that individual.

Owning your responsibility for your money lack is the right place to start if you want to start changing your money situation.

Even when those money beliefs of yours come from your parents. You are an adult now, and you need to own the fact that you are still living your *own* money story according to your parents' beliefs.

This should not be acceptable to anyone to live life according to one's parent's beliefs.

Now it's totally normal that such beliefs have impacted your life to some extent, but each individual has free will and a brain that is totally independent of any other human being on the planet, including his or her own parents.

Meditate on that for a few minutes.

### **3- Own your Money Issues in Order to Eliminate them**

The sooner you take responsibility by becoming aware of the roots of the problem and owning your money issues (even though they might come from your parents or peers), the sooner you'll be ready to move on and get better money results.

Owning your money issues means accepting the fact that *you do* have money blocks which are preventing *your* business from flourishing.

If you wanted to heal from a serious disease such as cancer, for example, you would first need to become aware that you have cancer, and admit that you do in order to get the best treatments possible to heal from the disease.

If you'd never become aware of it, and never admitted that you did have cancer, you'd never heal from it either. Your lack of awareness and knowledge would kill you in this case.

It's exactly the same thing with you money-lack-disease, so to speak. Unless you are ready to own your money issues, you'll never get better financially.

*“The magnificent thing about being an entrepreneur it's that it will let you know that you have money issues.”*

Why is this the case?

Because if you had kept your low to medium paying job, you would probably never have had to face your money blocks in the first place.

That's actually what happened to me.

As long as I was a prisoner of dead end job I was totally oblivious of my money blocks, but they started showing up *big time* the day I started working as an online entrepreneur back in 2005.

So, congratulations on wanting to be a successful and financially free entrepreneur, even if you feel like you have failed financially until now.

Because of this, you are now **AWARE** that you have some money blocks – a perfect start to be able to get rid of them.

Let's see how...

# **START HEALING YOUR MONEY BLOCKS NOW**

Here are some simple steps you can start taking TODAY to help remove your money blocks.

## **1-Write your Money Beliefs Down**

Take a blank sheet of paper and write down your 10 to 20 most obvious limited money beliefs.

It may take you a few days to write them all down, but each time one comes to mind write it down immediately so it doesn't slip away.

For example, a very common money belief that even so-called successful people still have is *"I have to work hard for money."*

Another one could be *"I have to have higher education to be able to make good money."*

Or, *"money is hard to come by."*

Yet another could be *"rich people are dishonest."*

Once you've written down your ten to twenty ugliest false beliefs about money, ask yourself the question...

**Why do I believe this and where does it come from?**

If you trace that belief to your parents or anyone that may have had some influence on you in the past, ask yourself the following questions:

- Why do I still carry on with this belief?
- Were there times when I felt that it was a false belief at all, or did I just accepted it as truth without ever questioning it?
- How is that belief still affecting me today?

Take as much time as you need to thoroughly answer each of these questions truthfully.

## **2- Analyze what you REALLY Feel about Money**

A common and recurring pattern I've observed with my clients is that they usually think that their overall feelings about money are not so bad, but after just [one coaching session with me](#), they realize that it was much worse than they thought.

The reason why this is such a common occurrence is because we grow up with those money lack type beliefs, so we've become totally blind and deaf to them.

They're like white noise. We are not conscious of them.

Negative beliefs about money become part of our mindset, and unless someone else points them out to us, chances are that we won't ever be aware of them.

If that's your case as a new entrepreneur with all the good intentions in the world, after a while, you've probably noticed that your business wasn't taking off.

Things are not happening for you financially, and you're wondering why.

You've done everything you were told, and you are seeing people doing the same thing you're doing for whom everything seems to work, but it's just not working for you.

When you've done everything you're supposed to do, but yet your online (or offline) business is not taking off, it's because your brain (your subconscious mind) is keeping you within the range of income that it is set to and comfortable with.

With this in mind, now it's time to look at your feelings towards money in the eyes.

What do you TRULY *feel* about money?

For example, I know many entrepreneurs who are in constant search for more income, yet I keep hearing them saying things like "*I don't need much,*" or "*I'm not after the money.*"

In most cases, they are saying this because that's what they *truly feel* about money.

And that would be OK, as long as they were not trying to make much money.

But the problem with this is that if you are trying to generate a comfortable income with your business, these types of statements/feelings towards money are going to prevent too much money to come your way.

It's going to sabotage your money abundance.

When you're saying things like I don't need much, I'm not after the money and all those well-intentioned type statements you're telling yourself, it's going to work *against* you and your business.

So, pause and think about this for a moment.

Analyze what you're truly thinking and feeling about money. And remember that any negative feelings from the smallest to the biggest is affecting your money flow right now.

### **3-Change you Negative Money Belief System into your New Money Story**

We are going to consider a few exercises that you can start doing today!

Of course, changing your money beliefs is not all that easy. I agree.

I'm not going to lie to you, and that's what I help my clients with one-on-one better than any eBook could.

We go in and remove all the "money web cobs" we find. Some of them are very thick and obvious while others are more hidden. Deep, deep down the iceberg foot.

But what you could start doing today, however, is reset the clocks by affirming the exact opposite of what you believe or were taught to believe about money.

But before you can reset your money belief system, you need to admit that the one you have right now is not serving you.

And most of all, you need to admit to yourself that what you have believed to be true is ONLY true to you – it is not true to the universe.

And it's not true to many other people.



## **Write and Burn Away**

The best way to get rid of an old belief, whether it's about money or anything else is to *feel* it all the way until it almost hurts your guts.

You may feel an actual pain point in your stomach.

To help you in this process write it down on a piece of paper, and then burn it.

Burning that piece of paper will help you in the process of letting go.

While it might seem kind of ritualistic to some, it is a very important state you shouldn't skip.

- Write down ALL your negative beliefs about money while feeling them all the way in your body.
- Notice where it hurts. Most people will feel a discomfort in the stomach area.
- Then burn the paper visualizing that all your false beliefs are burning away with it.

Once you've done that, remember to be thankful for the process you've learned because it's the starting point of your abundance.

From that day on, if you haven't done that before, be thankful for everything you have every single day.

*“Being thankful for what you have, will bring more of what you want.”*

## **Repeat Positive Affirmations Daily**

Get into the habit of repeating positive affirmations every single day.

I know, many people say that affirmations don't work, but there are three simple reasons why they don't work for *them*; **a)** they don't repeat their affirmations often enough each day, **b)** they don't feel them from the inside out, and **c)** they're not taking any kind of action to move toward the results they want.

### **For affirmations to work you need to:**

- 1) Repeat them (out loud if possible) 50-100 times a day, at all moments of the day.
- 2) Do your best to feel the emotion of what you are saying.
- 3) Take any action possible in order to move toward what you're saying you want to be, do and have, no matter how small that step may be.

## **ARE YOU READY TO TAKE THIS TRAINING DEEPER?**

I have given you a lot of information to go through in this workbook, but it's just the tip of the iceberg.

There is much more you could discover about yourself and your money story, and how to recover from your long lack mentality slumber that is affecting you and your business.

Once I have learned how to remove my own lack mentality – my own source money blocks, I was able to make a 180-degree shift in my financial life as well as every other aspect of my life.

So, I've got an offer for you...

I've set some time aside for you and me to discuss your money issues and help you to get to the next level financially as a new entrepreneur.

If you're interested in learning more about this, just [click here to schedule a free custom evaluation session with me.](#)

## What Some of my Clients have Said about me!

### Paul Lederman



*For the longest time I had the impression that I was doing things right, but I had to admit to myself that my income wasn't showing that at all.*

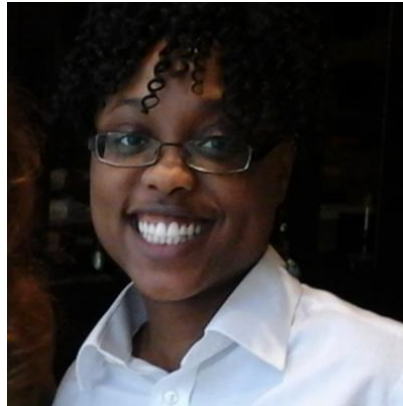
*What I've learned with Sylviane was that there was an obvious reason why what I was doing wasn't working for me, and that if I wanted to get my expected results some things had to be changed.*

*Some of those things were buried in my mind.*

*I was reluctant to change at first, because we are creatures of habits, but it was all worth it for me and today my business is growing as it should.*

*I can't thank Sylviane enough for helping me to correct my course and increase my income.*

## **Elizabeth Hardy**



*Sylviane showed me that I was doing was not working for me, and that I had to make some changes in order to make my online business grow.*

*She showed me some specific ways to grow my business that I had never thought about, and when I started applying them not only it made sense, but I started seeing more positive results and eventually it changed my game completely.*

## **Sandra Lopez**



*I wasn't going anywhere with my online business and specific niche. I was stuck and thinking about dumping it all.*

*Sylviane actually revealed to me some things about myself that I didn't even suspected were there, but I know now that those mental/money blocks were there, because after we worked on removing them things started to change for me.*

*After three weeks I started getting positive results. Clients started coming in.*

*Sylviane Nuccio*

PS: Don't forget to schedule your own custom evaluation session over the phone. You can [reserve your spot right here](#).